

December 9, 2019  
Southern Arizona Roadrunners Board Meeting

	BOARD MEMBERS		
	Don Branaman	X	Caroline Gardiner
	Amye Chaparro	X	Heather Hopkins
	Doreen Davis	X	Justine Kanuho
X	Dave Dixon	X	Diane Manzini
X	Lauren Erdelyi		Greg Wenneborg
	Sheryl Felde	X	Denise Gizinski
	Steve Felde		
	PAST PRESIDENTS (NONVOTING)		
X	Randy Accetta		Steve Outridge
	Tim Bentley		
	OFFICE MANAGER (NONVOTING)		
X	Lucas Tyler		

1. Vice President Lauren Erdelyi called the meeting to order at 6:06 pm.
2. Approval of Meeting Minutes - **Denise moved that we approve the minutes of the November board meeting as submitted. Caroline seconded. The motion passed unanimously.**
3. Introduction of guests - Autumn Ball and Kristin Fitzharris
4. Officer Reports
  - a. Treasurer - Dave reported the following:
    - SAR has not been paid from the Jim Click race yet. He will talk to Monica and wait on giving them the check for registration until we receive payment.
    - He will send emails to all race directors who are getting 1099 forms. He will have Beach Accounting do the 1099 forms but is still looking for someone else to do the 990, which needs to be completed by April.
    - Caroline knows an accountant who might be less expensive and will forward contact info.
  - b. Membership - Lucas reported that we have 993 members and 707 memberships.
  - c. Materials Office - We're going to order another SAR tent.
  - d. Standing Committee Reports
    - i. Social Committee - The next HHH will include a Food Drive and be at Tap & Bottle (Downtown) on Friday, December 13, starting with sign-in at 5:45 pm and the run at 6. We need volunteers to help with set up, photography, route sweeper, and leader. Board members are encouraged to attend. Amye will be there but needs help.
    - ii. FitKidz Committee -

Diane reported on plans for the silent auction at the annual party. An online version will go live a few weeks before the party. Some items will be open for bidding only online; others only at the event. Items can still be donated. Lauren recommended that anyone on the board who has a local business contact should ask if they would like to donate to the auction. The FitKidz committee is working on passports for next year. Sponsorships are coming in.

### iii. Special Committee Reports

Race Contract(s) - Caroline, Lauren, and Kristin met the day before Thanksgiving to discuss general concepts concerning SAR contracts. The committee is in the process of reviewing the different types of contracts currently in use. The committee also met with Randy prior to the board meeting. Caroline is working on ideas about standardization fees. Anyone who has a copy of a contract should send it to Lauren so she can start gathering them all in one place. All of the individual races are on annual contracts. We'll have to sign what we have now but will work towards standardization in the future. Caroline will talk to race directors who have races in the next 3 months.

## 5. Races Reports

### a. Past Race Report

Thanksgiving Cross-Country Classic - SAR received a check for \$2161.50 from the Thanksgiving race (50 cents per runner for the Fun Run and \$1 per registrant for the 5K). \$3600 was raised for Toys for Tots and \$3000 for Team Hoyt.

### b. Future Race Update

i. BEYOND Saguaro National Park - The volunteer link is posted.

ii. Sun Run - Concerns last year about pancakes and awards. Caroline will talk to Joe. Right now, there are 111 registrants and \$2600 in revenue.

## 6. Unfinished Business

a. Vision statement - Discussed wording and revised draft statement to reflect our goals. **Dave moved to approve the vision as revised during the meeting. Caroline seconded. The motion passed unanimously.** The approved new vision statement is as follows:

Our vision is to strengthen and support the running and walking community in Southern Arizona through high-quality, affordable, and family-friendly events and programming that empower people of all backgrounds, abilities, and ages to pursue a healthier lifestyle. We promote community engagement by celebrating the joy of athletic achievement, individual and group participation, philanthropy, and volunteer service.

b. Website information and quotes - Discussion of the best way to move forward on planning for a new website and getting bids from designers. **Lauren moved that we refer the website redesign and seeking of quotes for the new SAR website to subcommittee. Diane seconded. The motion passed unanimously.** The committee will consist of Heather and Amye to start. Lauren can join after February. SteveO will be asked to join if interested. Lauren will send an email asking if anyone else is interested and then Heather and Amye will take over running the committee.

c. RRCA National Convention - Justine is interested in going. Denise is considering.

Randy mentioned we might want to consider going to the Running USA convention in Las Vegas in mid-February. This is an umbrella organization for big event production, like Ragnar, Boston Marathon, etc.

### d. Barricade Costs

Discussion of different barricade companies, costs, and which races use them.

Discussed the possibility of using previous year's plans to shop around for better rates and inquiring about a nonprofit rate.

Related - The City of Tucson is now requiring an incident action plan for events, to include response strategies, evacuation plans, maps, and contact information for dealing with things like severe weather, fire, medical emergencies, missing or lost children, etc.

e. RRCA Board Member Profiles - Update and make static emails for leadership that are connected with those profiles. Consider including this in the website.

## 7. New Business

### a. Membership Price Increase -

i. Reasons for a rate increase include the following: 1) increase in shirt prices (from \$4 each to \$7 or 8); 2) printing and mailing costs for the newsletter and calendar; 3) current membership fees don't cover the cost of the annual party; 4) increased competition for races means we can't count on as much money coming in from race entry fees; 5) monthly shed rental fee is going up.

ii. If we increase, we'll need a communication plan. The last time rates went up was about 10 years ago, and there was a long campaign before the increase explaining why (RRCA had increased fees at the time). Important to get feedback from members, identify stakeholders, and not leave anyone out.

iii. A possible alternative is to do more membership drives or fundraising campaigns. Expand from our biannual drives at the running stores to pop-up drives at places like gyms, Crossfit, Orange Theory, Meet Me at Maynards/Wednesdays, work places. Ask for more volunteer help for big membership drives and plan further in advance. Denise and Justine will work on this.

iv. If we do raise rates, consider adding more discount groups, like military and teachers.

v. Having a better website would help us automate shipping and be more transparent about costs.

vi. We could look into being a listed organization for state tax credit donations.

b. Storage Shed Rent Increase - The monthly rental fee for the storage shed will be increasing from \$250 to \$350/month to cover property maintenance. It previously increased from \$150 to \$250 18 months ago. It is a month-to-month contract. Discussion of other options. It is important to have a central location and 24/7 access. Compared with other places and for the amount of space, \$350/month seems to be a good rate. **Caroline moved to approve the \$100 increase for the shed rental, Dave seconded. The motion passed unanimously.**

c. RANnual Event - January 26 at the Playground. Doreen is working on it. Lauren will follow up with specific needs. Fry on 22<sup>nd</sup> and Kolb can put our vision statement on a cake.

### d. Winter Newsletter -

**Dave moved to approve \$1300 for the printing and mailing of the winter newsletter. Diane seconded. The motion passed unanimously.**

### e. Board member shirt costs -

Amye requested \$351.60 for 13 women's shirts and tanks, and 11 men's shirts. We're getting extras for future members. The female runner logo will be on the women's shirts and the male runner logo on the men's shirts. Discussed having tank tops to sell at some point.

**Dave moved to approve up to \$400 for the purchase of Board member shirts. Denise seconded. The motion passed unanimously.**

## 8. Good of the Order

Announcements - Working on medals for Grand Prix participants. Discussed the Grand Prix schedule for 2020. There was no previous discussion on which races would be included for 2020, and the race directors were not contacted to see if they wanted to participate again. The general assumption was that the schedule would remain the same as 2019.

## 9. Around the Room

Randy - Caroline met with Randy and Tia to talk about what Run Tucson needs for us to be a good partner. The contract subcommittee also met with Randy.

Caroline - Will talk to Joe about the contract for the Sun Run.

Kristin - The subcommittee will meet with race directors to discuss contracts and general needs.

Dave - Oro Valley Photography is charging \$25 per digital download for race pictures from the Thanksgiving event, which is more than the race registration fee. Some participants wanted to order pictures but thought that was too much. Lucas will discuss with Sharon Bart.

Autumn - SWET will donate entries to their training group for the FitKidz raffle at the annual party.

Randy -

1. Neither the Labor Day Saguaro race nor the Tucson 10K have SAR contracts in place for 2020.
2. Get Moving Tucson - Lost money because of the expense of putting it on and he can't do it anymore the way it currently stands. Run Tucson will still produce the race, but they might need to change the date and location. He requested feedback about what kind of event it should be moving forward. He is considering partnering the event with the 10 West Festival, which would move it to October 18 (a week earlier). He is also thinking about hosting a "find a new course contest" with a prize for someone who comes up with the winning course.
3. He commended the SAR Board for working through recent struggles of having a small board and for moving in a good direction. He thanked board members for keeping SAR going and making improvements.

Autumn - The next SWET running group starts on Saturday (12/14) for the 10k and half-marathon. A board member is welcome to attend, talk about SAR with the group, and run with them. The run is an out and back on the River path starting at 7 am at Brandi Fenton Park.

The meeting was adjourned at 8:20 pm.

Respectfully submitted by Heather Hopkins, Recording Secretary