



SAR Monthly Agenda

Date: April 10 6:00 pm – 8:00 pm

	Board Member	Attendance	Race Director	Attendance
1	Mohammed Al-Sammak	X	Randy Accetta	
2	Jeri Baker	X	Monica Bermudez	
3	Mely Bohlman		Steve Outridge	
4	Dave Dixon	X		
5	Kris Fitzharris	X		
6	Caroline Gardiner	X		
7	Karina Pedroza	X		
8	Lucas Tyler	X		
9	Greg Wenneborg	X		
10	Anthony Francisco	X		
11	Kurt Michels	X		
1	Guests			
2	Dave Christian			
3	Caren Joblonsky			
4	Steve King	X		
5				



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Date: March 13 2023 6:00 pm – 8:00 pm

1. Call To Order – call the meeting to order at 6:15PM
2. Introduction of Guests –
 - 2.1. Steve King: Runs Team Hoyt Arizona
 - 2.2. Tucson 5000 race director
 - 2.2.1. Entry forms will be left at the running locations
 - 2.2.2. Up to 40 participants already signed up
 - 2.2.3. Permit with the city is done
 - 2.2.4. Need to reach out to police
 - 2.2.5. Discussion about prep for race day and equipment pickup from shed
3. Approval of minutes – Dave Dixon made the motion, Caroline seconded all approved. No changes required. Kris and Anthony abstain since they missed the last meeting.
4. Strategic Issues
 - 4.1. Review current status of strategic plan –
 - 4.2. Survey just ranking of races – See attached Results
 - 4.2.1. Reviewed the results of survey
 - 4.2.2. Saguaro, Sabino and Thanksgiving Cross Country were top 3 races
 - 4.2.3. Variety of races and lengths
 - 4.2.4. Discussion about more inclusive of adaptive athletics in our races
 - 4.2.5. Caroline will email Greg to review before sending to race directors about to list the riders and runners separately
 - 4.2.6. Any specific changes –
 - 4.2.6.1. Someone said an option for no medal or shirt discount
 - 4.2.6.2. More categories after masters
 - 4.2.6.3. More summer races
 - 4.3. Lucas and Greg discuss RRCA convention
 - 4.3.1. Greg provided updates
 - 4.3.1.1. Greg provided an update on things to consider for insurance (golf cart), alcohol, liability coverage for coaches, race directors, etc.
 - 4.3.1.2. Waivers for all volunteers
 - 4.3.1.3. Membership
 - 4.3.1.3.1. Affirmed that everyone is having issues with membership
 - 4.3.1.3.2. Renamed things for marketing. Maybe we rebrand
 - 4.3.1.3.3. Acknowledge new members. Maybe call them out at the end of races or start
 - 4.3.1.3.4. Empower younger runners
 - 4.3.1.3.5. Leveraging social media and assess mission and logo
 - 4.3.1.3.6. Assess all ability levels
 - 4.3.1.4. Caroline is going to facilitate a call with insurance to talk about how we can make improvements
 - 4.3.1.5. Board member recruitment

- 4.3.1.5.1. Talk about options on how to branch out and reach more people in our community. Invest more in FitKidz and maybe do more races.
5. Race Calendar Issues
 - 5.1. Upcoming Races – Cinco De Mayo, Tucson 5000, MMDT, Jim Click Sunday October 8 need to get badge on website with registration link, race director?
 - 5.1.1. Cinco De Mayo is going well. Registration is at around 200 including FitKidz. We don't have people to setup the course yet
 - 5.1.2. Jim Click – Caroline reaching out to Steve to see if we can do a save the date. Jim Click needs to change 8k to a 5k due to safety issues with train tracks. Fun run to start in a different place than 8k. Updating the contract to make sure it's clear on what we do and UA does.
 - 5.1.3. Potential change for future: Nonprofit organizations pay \$50 to setup tables at race
 - 5.2. Past Races – Sabino review
 - 5.2.1. Volunteer tracking – Lucas to download Valentine's volunteer list to get them the codes for discount at races
 - 5.2.2. Caroline to send Dave the 2022 spreadsheet
 - 5.3. Community Partner Races –
 - 5.3.1. Donation for Missing and Murdered Indigenous People, per Mely's email
 - 5.3.2. Caroline made the motion to donate \$500 to Missing and Murdered Indigenous People, Jerri seconded. All approved. No discussion.
 - 5.4. Run Nation Film – Create list of tasks we can delegate
 - 5.4.1. Lucas and Caroline will work on this offline
 - 5.4.2. Might charge a small amount
 - 5.5. SAR End of Year Party – Review
 - 5.6. Happy Hour Hobble –
 - 5.7. Grand Prix – Working with Randy still
6. Officer Reports
 - 6.1. President/Vice President –
 - 6.1.1. Next month is our last regular meeting. August will be our annual meeting.
 - 6.2. Recording Secretary
 - 6.3. Treasurer –
 - 6.3.1. Moved money to Pima Federal
 - 6.3.2. Over \$100k to money market and can move to CDs. 6 month CD for \$25k and another 3 months for another \$25k. Total of \$50k and cashout every 6 months
 - 6.3.3. Greg made the motion to move \$25k to CDs every 6 months. Caroline seconded the motion. All approved. No discussion.
 - 6.4. Membership –
 - 6.4.1. 783 members
 - 6.4.2. 552 memberships
 - 6.5. Materials
 - 6.5.1. Will purchase chips later this week



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7. Committee Reports
 - 7.1. Contracts –
 - 7.2. Diversity, Equity & Inclusion
 - 7.3. Communications/Marketing/Web Site –
 - 7.4. Fund Raising/Grants – Childrens Fitness Fund
 - 7.5. Race Directors –
 - 7.6. Youth Programs
 - 7.6.1. Jerri – Spring running club is now going to be the fall running program because of lack availability of fields
8. New Business
 - 8.1. None
9. Good of the Order
 - 9.1. None
10. Adjourn: Caroline moved that the meeting be adjourned at 8:00PM and Greg seconded the motion.