



SAR Annual Meeting Agenda

**Southern Arizona Roadrunners Board of Directors Meeting**

**March 11, 2024**

**Tucson Racquet & Fitness Club**

6pm

	Board Member	Attendance	Race Director	Attendance
1	Caroline Gardner	X	Randy Accetta	
2	Greg Wenneborg	X	Autumn Ball	X
3	Robert Rezetko	X	Monica Bermudez	X
4	Dave Dixon	X	Steve Outridge	X
5	Mohammed Al-Sammak	X	Steve King	
6	Kris Fitzharris	X		
7	Donna Gracia	X		
8	Wayne Lubis	X	<b>Guests</b>	
9	Craig McCarthy	X		
10	Elle Steiner		Ashley Levy	X
11	Lucas Tyler	X	Kurt Michels	X
12	Amairani Garcia	X		
13	Brian Meyer			
14	Agata Orlinski			
15	Layra Reza			
16	Mackenzie Fritz			

1. Call Board Meeting to Order - The meeting was called to order at 6:03pm.
2. Approval of February Minutes - minutes were approved..
3. Officer Reports -
  - Membership is at 872 and family membership is at 604.
  - Materials Officer - the new arch and T stands have been ordered. there are 8,740 timing chips remaining from the 10,000 purchased. Near 100% reliability with the timing chips.
  - Treasurer - Preparations for the tax exemption status have begun. Dave provided a printed monthly budget sheet to Board Members.

- FitKidz Committee: FitKidz had a busy month with prepping for the FitzKid Club (FKC) and two race events. We have 60+ runners for the Reid Park FitKidz Club site and 18 for Mission Manor. Happy to have the 18 as this is a new location and we need to build a presence in the community. T-shirts and supplies for FKC have been ordered. We conducted a volunteer training event on March 2 for FKC volunteers. We have 19 volunteers signed up between the two FKC sites.
- Website Committee: Our mobile user base is now up to 66% of people who use our site so we continue to make enhancements to make it more mobile friendly. Updates of note this month are Robert updated the Grand Prix information to be accurate as well as updating the FitKidz page. Race pages for St. Lukes, Tucson 5000, Saguaro, TMC Tucson 10k, TMC Get Moving, and Thanksgiving have been updated. MANY community events have been added as we strive to make our website the premiere resource for the running/walking community. A discussion ensued on locally produced community events. There is a badge on the website designating locally produced events. Good neighbor races will be posted to include Run Tucson's races and SAR will charge \$50 per month. Grand Prix results are posted NLT 1 week, but usually within 24 hours after a race.

#### 4. New and Continuing Business –

A discussion on comparing Starting Line Sports events and how SAR gets the word out for races. Lucas and Elle to work on Facebook 'boosts' and results of boosts and what other event organizers are doing to advertise their events on social media. A motion passed to spend \$500 for the next 2 ½ months (Lucas and Elle) to measure the results of boosts.

- Greg Wenneborg suggested SAR make an offer to purchase the Oro Valley Half Marathon race and supplies and consider putting it on in February or April. SAR will bring this to a vote next month.
- Caroline Gardiner discussed SAR selling Jim Click raffle tickets for \$25 per ticket or \$100 for 5 tickets. SAR would get all of the profits. The raffle drawing is December 6. Caroline will set up a committee to pursue this effort.
- Ava Cassidy has taken over some of Lucas Tyler's office manager roles. She may take on additional roles in the future.
- Greg Wenneborg asked what other events or things SAR should talk about at this meeting. There was a general discussion on reaching out to the public via the Tucson Festival of Books by having an information tent, and generally increasing our marketing efforts. It was suggested SAR also consider a strategic plan for 3/5/10 years down the road to aim at what we want the club to be in the

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- future. Caroline reminded the Board that the summer month Board meetings are for strategic planning.
- Mohammed Al-Sammak encouraged SAR to join him on April 18 from 4:30-7pm at the Reid Park Zoo as part of the volunteer fair.
  - June 5 is World Run Day. It was suggested that SAR make an effort to have some running-related event on this day.
5. Race and Event Report - Monica Bermudez provided a status report on the St.Luke's XC race at Lincoln Park, March 23. Because of construction she will need many volunteers to be course monitors. Greg said he can provide specialized bibs for this race.
- Steve Outridge provided an update on preparations for the March 17 Desert Leprechaun race. Registration of entrants is light and if the St. Patrick's Day parade is not held in 2025 he may not hold the race. The Sabino Canyon registration is low for this time of year. Steve is working on the permit for Sabino Canyon from the National Park rangers.
  - Autumn Ball mentioned that Kelly Thrush might be interested in taking over the Race Director duties for the Sun Run.
6. Good of the Order: Nothing to report.
7. Adjourn -The meeting was adjourned at 7:47 pm.