



Southern Arizona Roadrunners Club-Level Sponsorship Application

Club-Level Sponsorship Applications may also be submitted online at runsar.org/sponsorships.

CONTACT INFORMATION

Name _____

Email Address _____

Phone Number _____

Preferred Method of Contact ☐ Email ☐ Phone Call ☐ Text Message

ABOUT YOU/YOUR ORGANIZATION

Name of Organization (or Individual) interested in a SAR Club-Level Sponsorship

Please provide a short description about you/your organization.

If you have a website, please share it below.

If you utilize social media platforms, let us know how we can connect with you.

Briefly share your sponsorship goals (e.g. increase brand awareness, market to a different demographic, generate consumer interest).



SPONSORSHIP PACKAGE OPTIONS

We currently offer three Club-Level Sponsorship Packages: 5K, Half Marathon, and Marathon. Sponsorship opportunities are offered for a 1 year term and applications are accepted year-round on a rolling basis.

Please indicate your Club-Level Sponsorship Package interest below.

☐ 5K Package (\$4,000)

- One (1) short announcement highlighting your organization as a new sponsor, to be included in the first SAR general events email that goes out after sponsorship is secured
- Sponsor acknowledgment in subsequent email communications in the form of a hyperlinked logo
- A small sized hyperlinked logo placed in the Sponsors section of our [Meet Our Partners and Sponsors](#) web page
- A small sized logo placed in our [quarterly newsletter](#): *The Roadrunner*
- A logo featured in a Sponsors carousel on the [SAR website homepage](#)

☐ Half Marathon Package (\$7,000)

- All the perks from the 5K Package, plus:
- One (1) seven-day feature in our “What’s New” section of the [SAR website homepage](#) announcing the sponsorship
- Upgraded medium logo size for the Sponsors section of our [Meet Our Partners and Sponsors](#) web page
- Upgraded medium logo size for the [quarterly newsletter](#): *The Roadrunner*
- Four (4) additional short sponsorship highlights in SAR general events emails (totaling 5 over 12 months)
- Five (5) social media shout outs on SAR’s [Facebook](#) and/or [Instagram](#) accounts over 12 months
- Race-day expo tabling at four (4) SAR-owned races of your choosing
 - ☐ Sun Run: La Primera 5K/10K Roadrace + FitKidz Mile (January)
 - ☐ Fine Valentine Relay – 4 Mile & 2 Mile + FitKidz Mile (February)
 - ☐ TMC Arizona Distance Classic – Half Marathon, Quarter Marathon and 5K (March)
 - ☐ Desert Leprechaun 5K & 1 Mile Run/Walk (March)
 - ☐ Spring Cross-Country Classic 5K + FitKidz Mile (March)
 - ☐ Sabino Canyon Sunset Run – 7.4 Mile & 2 Mile Fun Run/Walk (April)
 - ☐ Dr. Gann’s Diet of Hope Cinco de Mayo 10K & 5K + FitKidz Mile (May)
 - ☐ Tucson 5000 + FitKidz Mile (May)
 - ☐ TMC Saguaro National Park Labor Day 8 Mile & 5K Run/Walk (September)
 - ☐ Sabino Canyon One Mile FitKidz Classic (September)
 - ☐ Dave’s Run for ALS 8K + FitKidz & Family Mile (November)

View the current SAR Race Calendar: runsar.org/race-calendar



❑ **Marathon Package (\$10,000)**

- All the perks from the Half Marathon Package, plus:
- Two (2) additional seven-day features in our “What’s New” section of the [SAR website homepage](#) (totaling 3 features over 12 months)
- Upgraded large logo size for the Sponsors section of our [Meet Our Partners and Sponsors](#) web page
- Upgraded large logo size for the [quarterly newsletter](#): *The Roadrunner*
- Four (4) additional social media shout outs on SAR’s [Facebook](#) and/or [Instagram](#) accounts, totaling 9 over 12 months
- Race-day expo tabling at all SAR-owned races
 1. Sun Run: La Primera 5K/10K Roadrace + FitKidz Mile (January)
 2. Fine Valentine Relay – 4 Mile & 2 Mile + FitKidz Mile (February)
 3. TMC Arizona Distance Classic – Half Marathon, Quarter Marathon and 5K (March)
 4. Desert Leprechaun 5K & 1 Mile Run/Walk (March)
 5. Spring Cross-Country Classic 5K + FitKidz Mile (March)
 6. Sabino Canyon Sunset Run – 7.4 Mile & 2 Mile Fun Run/Walk (April)
 7. Dr. Gann’s Diet of Hope Cinco de Mayo 10K & 5K + FitKidz Mile (May)
 8. Tucson 5000 + FitKidz Mile (May)
 9. TMC Saguaro National Park Labor Day 8 Mile & 5K Run/Walk (September)
 10. Sabino Canyon One Mile FitKidz Classic (September)
 11. Dave’s Run for ALS 8K + FitKidz & Family Mile (November)

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❑ **Custom Package (pricing TBD)**

Southern Arizona Roadrunners is willing to work with interested sponsors to create mutually beneficial custom sponsorship packages. Pricing will be dependent upon package inclusions.



ADDITIONAL SPONSORSHIP OPPORTUNITIES

When available, SAR is able to offer these additional, more specific sponsorship opportunities to your organization.

☐ Be the Presenting Sponsor of our Southern Arizona Roadrunners Newsletter: *The Roadrunner* (\$5,000)

The Roadrunner is distributed to our membership on a quarterly basis. Print copies are mailed to over 600 households. Upon release, a digital copy is both featured in our "What's New" section of the SAR website homepage and lives indefinitely on our online [Newsletters](#) web page.

☐ Sponsor our SAR RANnual Celebration Event (Pricing TBD)

The [SAR RANnual Celebration](#) is an evening event that SAR members attend for free (non-members pay a nominal fee). This is our organization's time to celebrate the beginning of the new season, share what the coming year has in store for SAR, and take a look back at the previous year. We also announce the [Spirit of Rob Bell Award](#) recipients and honor [The Running Shop SAR Grand Prix](#) winners at this event.

☐ Race-Specific Title or Presenting Sponsorship (Pricing TBD)

Race-Specific Title or Presenting Sponsorships are offered per race, per calendar year. If you are interested in sponsoring a particular race, we'll facilitate the process by connecting you to the appropriate Race Director.

Please email or mail us your SAR Club-Level Sponsorship Application upon completion.

Email us: southernarizonaroadrunners@gmail.com

Mail your form to:

Southern Arizona Roadrunners
c/o Sponsorships
PO Box 64215
Tucson, AZ 85728-4215